



CORPORATE DRUMMING - Inspiring, Motivating and Empowering

A guide to our events

Where would we be without rhythm? It is everywhere, from the ebb and flow of the oceans, to the heartbeat of every living creature; it is an integral part of our daily lives. Throughout the history of mankind, people have been inspired to create their own rhythms. They have sat in circles and drummed, to celebrate, to grieve and to motivate. Rhythm is a tool for building unity and community.

Our philosophy is not just to teach people how to drum, but to use drums and percussion to empower and create co-operative spirit, to widen experience and to lay the groundwork for creative expression in all areas of life.

Our rhythm-based events create a non-competitive and inclusive environment that generates a unique atmosphere allowing the group to discover hidden talents and the individual to be empowered.

How can your business benefit?

- Increase staff confidence from learning and embracing new ideas and challenges
- Appreciate and celebrate diversity amongst team members
- Develop group cohesiveness and build team spirit
- Understand that you can be an individual within a team
- Maximise individual and company potential by working as a team
- Enhance communication and listening skills
- Energise staff by reducing stress

How can you use our services?

- Training days and away days
- Exhibition stands and trade shows
- Fresh openings or ice breakers at conferences
- Awards ceremonies and dinner evenings

Our sessions typically last from 1/2 hour to 4 hours and can be tailored to suit your specific requirements. Our fees are based on the length of time for the session and the number of people participating. The fees covers one or two facilitators (depending on the numbers involved), plus drums and percussion for each participant. We require a reasonably sized room with a chair for each participant, where noise will not be an issue!

For the maximum benefit to your staff why not continue the sessions on a regular basis. Drumming is a physical activity and as such is great for relaxing and reducing stress, as well as bringing your people together to work more effectively.





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Example event formats

Icebreaker (session length ½ - 1 hour)

1. High energy session using either drums or boomwhackers (see below).

Team build 1 (session length 1 – 2 hours)

1. Introduction and ice-breaker rhythm entrainment exercise.
2. Introduction to drum technology.
 - a. Basic safety instructions
 - b. How to get sounds from the drums
 - c. Practising the sounds. All working together.
3. Drumming together.
 - a. Getting the group to start working together by listening and communicating using the drums.
4. Boomwhackers (which give us melody as well as rhythm; we get deeper into team working).
 - a. Fun exercise where we get volunteers to facilitate the group by writing their own symphony!
 - b. Develop listening, concentration and team work skills with a multi-part rhythm.
 - c. Explore creativity with improvisation.
5. Drum circle.
 - a. Bringing together the lessons learnt so far we are back to the drums (and introducing percussion), for a session where we develop ideas of the individuals role within the team using a drum circle format where everyone is encouraged to contribute their own rhythms for a fantastic finale to the event.

Team build 2 (session length 2 – 4 hours)

1. Introduction and ice-breaker rhythm entrainment exercise.
2. Group work
 - a. Divide the participants into break-out groups.
 - b. Task the groups with writing a rhythm-based piece which they will then perform. The piece will be inspired by a picture or theme. Participants can use the instruments to provide the main feature or as background sound effects to a song or play.
3. Group performances
 - a. Each group performs their piece to the rest of the participants.
4. Drum circle.
 - a. As above.

On-going

1. Regular sessions to continue the work started.



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Testimonials

"The group settled down, gelled together and were all playing together and really making music within 20 minutes. Above all, they were working as a team. It was a spectacular start to the weekend and brought out lots of learning points on motivation and group work. I would recommend HumDrumStrum anytime."

Andy Burkitt - Regional Training Director

"I thoroughly enjoyed the Drum Circle, energising and exhilarating. An excellent session, which taught me a lot about team work and working in harmony."

Marek Tribedi - Regional HR Events Director, Lloyds TSB

"On behalf of all the Forum members and staff I would like to thank you for your services for the forum and the recent Business Support Meeting at Ikea. The Drum Circle was certainly a wonderful "ice breaker" and undoubtedly aided better team working and of course, it helped individuals to loosen up and be a lot less inhibited."

Sarah Gornall - Project Director, BREAZ

"The drumming activity that our group participated in was fun and engaging. We were able to learn a new skill and work in a team outside the office environment."

Priya Kotecha - ICI

"With over 200 people drumming together you got the awards ceremony off to a fantastic start"

Jon Day - Chartered Institute of Public Relations

"We had an absolute blast... it went down much better than I was anticipating - which is down to you, so thanks for that."

Jane Hill - AXA Insurance

"Many thanks to you for making our recent two day event such a great success. We were all impressed with your enthusiasm, passion, support and talent. We had a fantastic experience thanks to your commitment to ensure we all came away with extremely positive memories. What a fantastic way to boost the department's morale."

Denise Cassie - BSKyB

"Thank you for such a brilliant afternoon at our conference on Wednesday. So far I have received very positive feedback about the drumming session and personally I thought it was brilliant. I couldn't believe how at the end we sounded almost musical!!"

Jessica Robson - Stride Treglown

"The evening was so well managed by your natural talent and your team members, just brilliant - highest honours."

Charles Charrington - Institute of Chartered Surveyors

